

Congratulate Your Senior! Class of 2021!

HILLIARD DARBY HIGH SCHOOL

4200 Leppert Rd.

Hilliard, OH 43026

HDHS (614) 921-7300 LEGACY OFFICE (614) 921 – 7382



LEGACY YEARBOOK SENIOR WISH ADS!

Congratulations on your son/daughter becoming a Senior at Hilliard Darby High School! The *Legacy* staff is now accepting orders for senior wish ads. These ads give parents, friends, siblings etc.. the opportunity to express their love, pride, and congratulations upon a student's high school graduation.

Wish ads are in **COLOR**. Please take that into consideration when choosing your pictures.

Ads are available in the following sizes for the prices shown:

1/4 Page with photo(s).....\$95

1/8 Page with photo.....\$75

1/8 Page *Your Words Only*.....\$55

Please make sure to read the guidelines and instructions section before submitting your ad.

Deadline: The order form, photos, text and payment for your child's ad are due by **March 11, 2021**. Everything to be included in the ad must be at the school by that date. **Digital items like photos and the order form should be submitted via email to: Kristi.stewart@hboe.org**

Due to COVID precautions, please use Local Level to complete the payment for your Wish Ad. Please do not mail anything to the school.

DON'T FORGET TO ORDER THE YEARBOOK THAT YOUR WISH AD WILL BE IN! ☺

PLEASE CALL JOSTENS at 1-866-282-1516 or visit WWW.JOSTENS.COM .

We thank you for your patronage! The Hilliard Darby Legacy yearbook staff depends on your support in this endeavor to produce a successful yearbook. If you have any questions or concerns, please contact the yearbook staff at (614)921-7382.

Thank you,

The Hilliard Darby Legacy Staff

Guidelines & Instructions

Due to COVID precautions, digital items like photos and the order form should be submitted via email to: Kristi.stewart@hboe.org

•Select the ad size you wish to purchase; then, using the sample layouts on page 2, choose the design number within that size that you would like used for your child's Senior ad in the Legacy.

Photos:

- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose. If you include extra pictures, our staff will decide which one(s) to exclude without notifying you.
- Decide which picture you want in which photo block in the design. Remember that vertical picture boxes require "up-and-down" images and horizontal boxes need "left-to-right" images.
- We will enlarge or reduce your photos as necessary. We will also "crop" (focus on key parts of) the picture to its best advantage.
- We cannot be held responsible for the quality of the reproduction of photos embedded in Word documents or as pdf files. **Please send digital photos as jpg., jpe.g, tif., or png. files when possible.**

***Please do not compress photo attachments. You will receive an email response to confirm receipt.**

•Please do NOT submit collages. They do not reproduce well and we cannot be responsible for the image quality problems that arise.

Text:

- The words you want to include in your ad is called "copy." Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the form.
- We will choose a font (typeface) for your copy when we compose your ad. We will also correct grammar, punctuation and spelling errors. **Therefore, if a word needs to be spelled a certain way, make sure we know it.**
- Take into account the size of your ad when writing your message to your child. A large quantity of text in any ad will end up being set in very small type which may not be easy to read. The Yearbook staff reserves the right to change or rearrange any ad which is not appropriate for the yearbook without notifying you. This includes but is not limited to the exclusion of photos and text.

Ad Sizes

Eighth Page Ad

• Refer to the number below each design to identify which layout you wish to use.

Student Name
Your message will go here

1

E-1

*** See the description of the 1/8 Your Text Only option

Quarter Page Ads

• Refer to the number below each design to identify which layout you wish to use for your student's ad

Student Name

1

2

your text will go here

Q-1

Student Name

1

your text will go here

Q-2

Student Name

1

your text

will go here

2

Q-3

Wish Ad/ Sr. Friends Ad Order Form (2020-2021)

Please complete and return this advertising contract (or a copy of it) with the photos and text for your wish ad. (Please print clearly)

Parent/Purchaser's Name
Address

Student's Name

City _____ State _____ Zip _____ Work Phone _____ Home Phone _____

Is this ad supposed to be a surprise for your student? Yes No

What is the best time and place to reach you if we have questions about your ad?

Types of Ads/ Sizes: Please choose one of the existing design options:

1/4 Page.....\$95
Design #: Q-1 Q-2 Q-3

1/8 Page.....\$75 Design #: E-1

1/8 Page Your Words Only.....\$55

Payment: Due to COVID precautions, please use Local Level to complete the payment for your Wish Ad. Please do not mail anything to the school. We will not run your ad, if payment is incomplete.

1/8 Page Your Words Only \$55
This will be the 1/8 page size with **TEXT ONLY**. Like the other ads, It will run the student's name at the top and the message below. **NO PHOTOS INCLUDED.**

Photo instructions, requests, comments:

Words/text to be included in your ad (You may submit text on a separate sheet of paper.) Please take into consideration the amount of space available when choosing your text message:

I agree to the terms and guidelines stated in this brochure.

(Customer Signature • Date)

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