



2026

COLUMBUS CITY SCHOOLS
BACK-TO-SCHOOL
RESOURCE FAIR!

SPONSORSHIP PACKAGES



Get Ready for the 5th Annual Columbus City Schools Back-to-School Fair!

On Saturday, August 15, 2026, from 10:00 a.m. – 1:00 p.m. on the Fort Hayes Metropolitan Education Center campus, 546 Jack Gibbs Boulevard. The fair provides students and families with critical school supplies, information, and resources to help our students thrive.

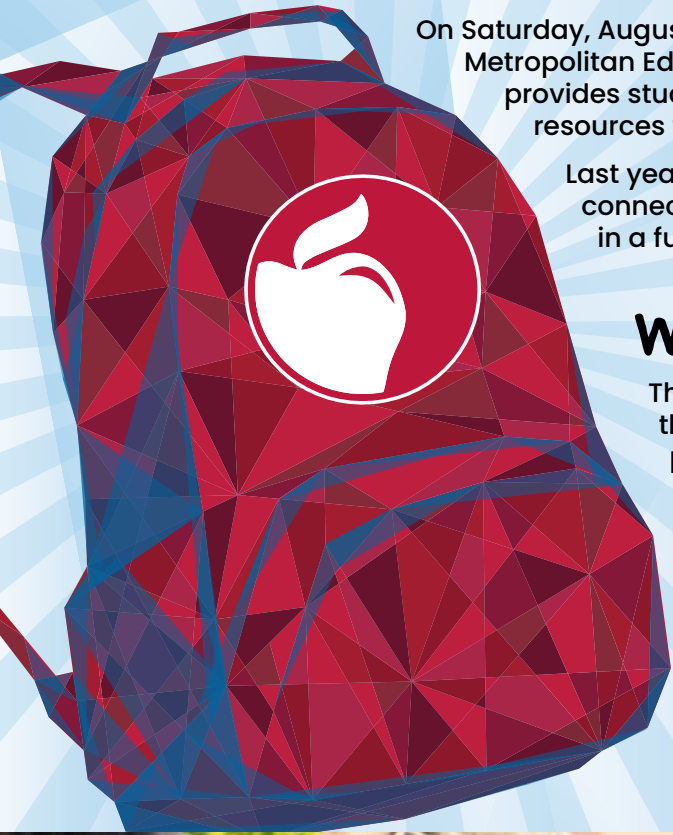
Last year, over 16,500 people attended the Back-to-School Fair, which connected families with community organizations from across the city in a fun, welcoming, and inclusive environment.

Why Sponsor?

The success of the CCS Back-to-School Resource Fair depends on three vital elements: Columbus City Schools families, community partners, and a relentless focus on preparing children for academic success.

More importantly, our goal is to maximize the opportunities for our sponsors and community to share resources. We recognize that you, our community, play a critical role in the success of the CCS Back-to-School Fair by supporting the event's costs.

As a result, we have developed various sponsorship packages to support CCS students and families.



Available Sponsorship Levels

	Bronze \$1,000	Silver \$3,500	Gold \$7,500	Platinum \$15,000
Included on Sponsor Page in the booklet	X			
Half Page Ad in the booklet		X		
Full Page Ad in the booklet			X	X
Listed as a sponsor on web materials	X	X	X	X
Link from the CCS site to your website	X	X	X	X
Listed as a sponsor on print materials				X
15 second promo videos on CCS socials				X

Advertise

The CCS Back to School Fair is an incredible advertising opportunity to reach over 10,000 Columbus families and students who attend this annual event.

Support

Become part of the academic success and prosperity of Columbus City Schools students and families while sharing your organization's vital resources.

Exposure

This is the 5th annual CCS Back-to-School Fair. The CCS Back to School Fair sponsorship also presents your organization to more than 45,000 students with the District's comprehensive marketing campaign. With more than 75,000 Facebook, Instagram, and X followers, you can also gain exposure through the District's social media efforts.





2025 Back to School Fair Fast Stats

16,575
People in
attendance

11,248
Backpacks
distributed

Thousands
of school supplies
to kids

195
Volunteers

133
Vendors and District
Department booths

**Get
Involved!**