**Friday, August 16, 2019**

|  |  |
| --- | --- |
| **11:00 a.m. - 5:00 p.m.**  **Registration / Help Desk**  Welcome! Stop by anytime during these hours to pick up your registration packet.  **5:00 p.m. - 5:30 p.m.**  **Member Reception**  This event is for all members. We want to encourage new members and first-time attendees to come and find out how to get the most out of the convention. Come join us for a drink and mingle with other members and meet our sponsors. | **5:30 p.m. – 8:00 p.m.**  **Welcome Reception and RV Game Night**  Everyone welcome! Dress is casual as we network with the best members in Texas. Enjoy complimentary drinks, food and fun. Sponsored by **Dometic**.  **8:00 p.m. - 10:00 p.m.**  **Hospitality Suite**  Hospitality Suite is sponsored by **Diversified Insurance Management** and **US Bank**. After hours enjoyment. |

**Saturday, August 17, 2019**

|  |  |
| --- | --- |
| **8:00 a.m. - 5:00 p.m.**  **Registration / Help Desk**  Welcome! Stop by anytime during these hours to pick up your registration packet.  **7:00 a.m. - 1:00 p.m.**  **Golf Tournament**  Drive to the range and tee off with one of our Sponsors at Brackenridge park golf course, 2315 Avenue B! Breakfast and lunch provided with drink cart. Sponsored by **Bank of America**.  **9:00 a.m. - 1:00 p.m.**  **Skeet Shooting Event**  Drive to the range with a group or alone. Arrive ready to take aim with your group sponsored by **BB&T Bank** at the National Shooting Complex, 5931 Roft Rd (210) 688- 3371. Lunch will be provided. | **8:00 a.m. – 5:00 p.m.**  **Open Time**  If you are not playing golf or skeet shooting enjoy your free time on the lovely San Antonio Riverwalk. Stop by the front desk for helpful information on activities around San Antonio.  **5:00 p.m. - 7:00 p.m.**  **Networking Event with Guest Speaker Chet Garner from PBS “The Daytripper”**  This is an event for everyone. Come network with your convention sponsors and enjoy special guest speaker Chet Garner. Garner’s television show “The Daytripper” is an 8-time Lone Star Emmy Award winning travel show on PBS.  **8:00 p.m. - 10:00 p.m.**  **Hospitality Suite**  Hospitality Suite is sponsored by **Diversified Insurance Management** and **US Bank**. After hours enjoyment. |

**Sunday, August 18, 2019**

|  |  |
| --- | --- |
| **8:00 a.m. - 5:00 p.m.**  **Registration / Help Desk**  Welcome! Stop by anytime during these hours if you need assistance with the convention.  **8:00 a.m. - 9:00 a.m.**  **Grab and Go Breakfast**  Sponsored by **Wells Fargo Bank**, grab a cup of coffee and a breakfast taco and get ready for a great start to our educational lineup!  Educational sessions are sponsored by **Kenect**,  **Land N Sea**, **OZK Bank**, **Protective**, **Service Group**, **TCF Inventory Finance, and Valterra.**  **8:30 a.m. - 9:20 a.m.**  **Creating A Digital Strategy**  Ron Wheeler, Wheeler Advertising will present *“Creating a Digital Strategy-Do You Have One? Do You Need One?“*  **9:30 a.m. - 10:20 a.m.**  **What Does the Future Hold?**  Tim Hyland, President of the Recreational and Specialty Vehicles Group at Wells Fargo, will present his views of the future of the industry.  **10:30 a.m. - 11:30 a.m.**  **Panel Discussion by RV Industry Leaders**  Mike Regan, Crestview RV Buda, Board Chairman RVDA, Phil Ingrassia, President RVDA, and Jay Landers, Vice President Government Affairs, RVIA, will discuss various aspects of the RV industry from the dealer and manufacturer perspective.  **11:30 p.m. - 1:00 p.m.**  Enjoy lunch and hear Mark Borskey, TRVA Government Relations Specialist, speak on the 86th regular session of the Texas Legislature. | Also, at lunch, hear special guest speaker, Texas Representative John Cyrier of Lockhart, Chairman of the House Culture, Recreation & Tourism Committee.  **1:15 p.m. - 2:15 p.m.**  **Activating Your Advertising**  Wayne Walker, Branding Plus Marketing will speak on *“Activating Your Advertising with “The Power of Plus.”*  **2:30 p.m. - 3:30 p.m.**  **Training Your Technicians**  Terry Cooper, Director, National RV Training Academy, and Curt Hemmeler, Executive Director, RV Technical Institute will discuss *“The Future of RV Technician Training.”*  **5:00 p.m. - 6:00 p.m.**  **President’s Reception**  Enjoy the cocktail attire affair with drinks and bid on our annual Silent Auction sponsored by **Bank of the West**, **NTP-Stag** and **Diversified Insurance Management**.  **6:00 p.m. - 9:30 p.m.**  **President’s Dinner Everyone Welcome!**  Enjoy dinner with TRVA President Teri Krauss, awards, and a special keynote address by Matthew Dowd, ABC Political Contributor and NY Times bestselling author. The dinner concludes with the annual Silent Auction. Sponsored by **Bank of the West**, **NTP-Stag** and **Diversified Insurance** **Management**.  **9:00 p.m. - 11:00 p.m.**  **Hospitality Suite**  Hospitality Suite is sponsored by **Diversified Insurance Management** and **U.S. Bank**.After hours enjoyment. |

**Monday, August 19, 2019**

|  |  |
| --- | --- |
| **8:00 a.m. - 12:00 a.m.**  **Registration / Help Desk**  Drop by to pick up lost items or just say goodbye until next year.  **8:00 a.m. - 9:00 a.m.**  **Grab and Go Breakfast**  Grab a cup of coffee or juice with a breakfast taco or a tasty pastry. Sponsored by the **South Texas RV Supersale, LLC**.  **8:00 a.m. - 10:00 a.m.**  **Dealer Only Breakfast**  Meet with your dealer peers and discuss current RV industry issues.  **10:00 a.m. - 12:00 a.m.**  **TRVA Annual Membership Meeting**  Hear reports by the association’s Officers and Committee Chairs, and vote during the election of Officers and Board of Directors for 2019 - 2020.  Adjournment will be at the close of the annual membership meeting. |  |